



Date: Monday, Nov. 15, 2010

Time: 6:30pm - 8:30pm

**Place: Galpin Ford - 2nd floor meeting room
15555 Roscoe Blvd (at the 405)**

**Parking: Free parking in the Galpin Lot on the West side of Orion
Please do not park in the customer service areas.**

Agenda

6:30pm - 7:00pm

Networking

7:00pm - 7:30pm

Introductions

Reports by Valley VOTE Committees

(~5 minutes for each including Q&A)

Pensions

Vic Viereck

LAWA

Denny Schneider

Transportation

Bart Reed

Boeckmann Event

Richard Leyner

7:30pm - 8:00pm

Jan Perry



Jan Perry is in her third term as Councilwoman of the Ninth District, Perry represents some of the most diverse and vibrant communities in Los Angeles including Bunker Hill, Little Tokyo, and South Los Angeles. Perry recognized the special relationship between her constituencies in South Los Angeles and downtown, and she is putting in place the mechanisms that will enable the sectors to benefit each other. Perry is also involved in planning strategies that will maximize opportunities for development in South Los Angeles and share in downtown's job opportunities resulting from its increase in housing and entertainment centers. In order to reduce crime, **Councilwoman Perry is supporting programs for at risk youth, employment opportunities, and after-school programs that serve as an alternative to gang life.** She also is putting into place aggressive crime stopping measures and is working for stronger deployment of LAPD personnel and resources in high crime areas. Central City East, an area known by many as Skid Row, has been a community that Perry has worked passionately with to improve, outreaching to the homeless, fighting for permanent supportive housing, and working with local agencies to create programs that truly help those in need.

Perry co-authored and is widely credited with passage of Proposition O to clean Los Angeles water. The Augustus Hawkins Wetland is one of Perry's most inspiring initiatives. The project is an ecological wonder in its own right, and it also serves as a demonstration project for Perry's proposed 9-acre South Los Angeles Wetlands Park that will simultaneously improve water quality and provide much-needed park and recreation space to the South Los Angeles community. Perry currently chairs the Energy and the Environment Committee; vice-chairs the Information Technology & Government Affairs Committee. She is also a member of the Housing, Community and Economic Development Committee and Public Safety Committee. She was appointed by the mayor to represent LA as governing board member of the South Coast Air Quality Management District, and was reelected in 2006 by the Western cities to serve another 4-year term.

Perry earned her bachelor's degree from the University of Southern California School of Journalism, cum laude. She received a master's degree from USC in public administration.

We sincerely appreciate the Councilwomen taking the time to visit us in the Valley. **Ms.Perry, as chair of the Energy Environment committee, is very involved in the preparation of the draft language being developed for the March ballot dealing with the oversight of the DWP's operations.**

The current proposal calls for the establishment of the Rate Payer Advocate within the Office of Inspector General that would assess rate increases, resolve customer service issues and report regularly to the Council, Mayor and the DWP Board of Commissioners.

Councilwomen Perry will provide us with the latest status of this proposed City Charter change.

8:00pm - 8:30pm

Marty Cooper

Marty Cooper has operated the public relations firm, Cooper Communications, Inc., in the San Fernando Valley since 1982. Marty is a UCLA graduate and currently teaches at UCLA and has been named the 2010 recipient of UCLA Extensions Distinguished Instructor Award. He has authored a book on the Academy Awards and has written 50 articles for various publications.

Cooper's career has included: Advertising and Promotion Manager for Disneyland; overseeing public relations for the Academy Awards; supervising marketing for the Universal Studios Tour; public relations for the Tournament of Roses Parade and Rose Bowl Football Game; and producing the Playboy Jazz Festival as Playboy Enterprises' Senior Vice President-Marketing and Communications.

His presentation will include a slide presentation which features photographs of the San Fernando Valley going back to 1885. He also will discuss his book that was published earlier this year "North of Mulholland" that takes an eclectic look at Southern California life. It is a compilation of essays from the San Fernando Valley Business Journal, focusing on many aspects of life in this world-famous region.

We are pleased that Marty has taken time out of his busy schedule to present us with a look back at the history of the San Fernando Valley.

All profits from the sales of "North of Mulholland" go to two nonprofit organizations, the Boys & Girls Club of the West Valley and New Horizons, a San Fernando Valley-based organization that provides services to adults with developmental disabilities.

Questions from the audience, as time permits, will follow each speakers remarks.
The public and press are invited to the meeting.

The next regular monthly meeting of Valley VOTE will be on **Monday, January 17 , 2011** at Galpin Ford.

Valley VOTE Mission Statement

Valley VOTE, a diverse coalition of San Fernando Valley residents, businesspeople, educators, community activists, and organizations, is committed to exploring and fostering the implementation of programs that empower the people of the San Fernando Valley and the City of Los Angeles, to improve local governance, education and public participation on policy matters.

Please forward this Email to interested individuals and organizations. If you would like to be removed from our distribution list please send an Email to javittisr@cs.com